

WORKING OUT

with

Lazet



Sponsor Package

Connecting the Body and Spirit



Dear Potential Sponsor:

My name is Lazet Michaels Boatmon and I have a weekly fitness show called “Working Out w/ Lazet: Connecting the Body & Spirit!” which is shown Monday & Wednesday from 5:30-6:00am on TCT (Total Christian Television). This show was inspired by the scripture 1 Corinthians 6:18,19 “What? Know ye not that your body is the temple of the holy spirit? Therefore glorify God in your body and in your spirit.”

TCT has millions of viewers across the United States and is broadcast in 150 nations. Currently, my show reaches 2 million viewers in Michigan. From here, and with your help, I hope to eventually broadcast worldwide to at least 151 million viewers. I am looking to your to Partner/Sponsor with “Working out w/ Lazet”. Your partnership could include a tv interview, a written credit and/or verbal announcement.

I have 14 years of experience as a Fitness Professional in New York and am certified by NASM (National Academy of Sports Medicine) and ACE (American Council on Exercise) in teaching clients how to lose weight, boxing, kick-boxing, step, jazz dance, yoga sculpt, pre/post-natal, functional training, marathon training.





ABOUT THE SHOW

The program consists of a 25 min. workout and a 4 min. interview with with Doctors, Physical therapists, a Nutritional chef and financial guidance .

WE ALSO HAVE SPECIALLY-THEMED SHOWS COVERING

Men's health: Prostate

Women's Health: Fibroids, Breast Cancer

Depression & Stress

Children and Adult Seniors' Health



WHY SPONSOR WORKING OUT W/ LAZET?

Access to over 2 million potential customers in Michigan.


Helping others through socially-responsible programming:

There is a 33% obesity rate in this country and 16% of children are obese.

Michigan is currently the obesity capital of the world.

A fast food and sedentary lifestyle has brought about cardiovascular disease (heart disease) which causes heart attacks and strokes.

There is a need for a physical fitness and nutritional program that teaches people how to properly maintain a healthy, full life.





WORKING OUT W/ LAZET PARTNERSHIP SCHEDULE

 INTERVIEW, NAME ANNOUNCEMENT & WRITTEN
CREDIT AT THE END OF SHOW

1 show // \$500

2 shows // \$1000

8 shows // 1 month // \$4000

6 months (48 shows) Gold Partner // \$24,000.00

 3 PARTNERS // VOCAL ANNOUNCEMENT & WRITTEN
CREDIT

1 show // \$350.00

2 shows // \$700.00

4 shows // \$1400.00

8 shows // one month // \$2800

 WRITTEN CREDIT ONLY

1 show // \$200.00

2 shows // \$400.00

CURRENT PARTNERS OF “WORKING OUT W/ LAZET”

Dr. Wendy Westbrooks (The Dr. Wendy Westbrooks Show)

Dr. Gregory Gunn (Bodybalanceliving.com)

Shannon Wilson (Nutritional Chef, Majestic Catering Co.)

Nevin B. (Range of Motions Gym)

Looking forward to speaking with you soon!

Lazet Michaels Boatman

III John 2: *“I wish above all things that thou mayest prosper and be in good health”.*

